

# **FERRARI MARKET LETTER ADVERTISING DEADLINES**

**Deadline is the close of business, 5 p.m. Eastern Time, on the deadline dates listed, and apply to classified and "camera ready" display ads only. Display ads requiring development must be submitted earlier to allow time to have the work done.**

<b>ISSUE</b>	<b>DEADLINE</b>			<b>COVER DATE</b>		
Vol. 34 No. 1	<b>FRIDAY</b>	02	Jan 2009	10	Jan	2009
Vol. 34 No. 2	<b>FRIDAY</b>	16	Jan 2009	24	Jan	2009
Vol. 34 No. 3	<b>FRIDAY</b>	30	Jan 2009	07	Feb	2009
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Vol. 34 No. 25	<b>FRIDAY</b>	04	Dec 2009	12	Dec	2009
Vol. 34 No. 26	<b>FRIDAY</b>	18	Dec 2009	26	Dec	2009

**Deadline dates are subject to change. Check the latest issue of the Ferrari Market Letter for confirmation.**