

FERRARI MARKET LETTER ADVERTISING DEADLINES

Deadline is the close of business, 5 p.m. Eastern Time, on the deadline dates listed, and apply to classified and “camera ready” display ads only. Display ads requiring development must be submitted earlier to allow time to have the work done.

ISSUE	DEADLINE	COVER DATE
Volume 42 Number 1	THURSDAY 29 Dec 2016	07 Jan 2017
Volume 42 Number 2	THURSDAY 12 Jan 2017	21 Jan 2017
Volume 42 Number 3	THURSDAY 26 Jan 2017	04 Feb 2017
Volume 42 Number 4	THURSDAY 09 Feb 2017	18 Feb 2017
Volume 42 Number 5	THURSDAY 23 Feb 2017	04 Mar 2017
Volume 42 Number 6	THURSDAY 09 Mar 2017	18 Mar 2017
Volume 42 Number 7	THURSDAY 23 Mar 2017	01 Apr 2017
Volume 42 Number 8	THURSDAY 06 Apr 2017	15 Apr 2017
Volume 42 Number 9	THURSDAY 20 Apr 2017	29 Apr 2017
Volume 42 Number 10	THURSDAY 04 May 2017	13 May 2017
Volume 42 Number 11	THURSDAY 18 May 2017	27 May 2017
Volume 42 Number 12	THURSDAY 01 June 2017	10 June 2017
Volume 42 Number 13	THURSDAY 15 June 2017	24 June 2017
Volume 42 Number 14	THURSDAY 29 June 2017	08 July 2017
Volume 42 Number 15	THURSDAY 13 July 2017	22 July 2017
Volume 42 Number 16	THURSDAY 27 July 2017	05 Aug 2017
Volume 42 Number 17	THURSDAY 10 Aug 2017	19 Aug 2017
Volume 42 Number 18	THURSDAY 24 Aug 2017	02 Sep 2017
Volume 42 Number 19	THURSDAY 07 Sep 2017	16 Sep 2017
Volume 42 Number 20	THURSDAY 21 Sep 2017	30 Sep 2017
Volume 42 Number 21	THURSDAY 05 Oct 2017	14 Oct 2017
Volume 42 Number 22	THURSDAY 19 Oct 2017	28 Oct 2017
Volume 42 Number 23	THURSDAY 02 Nov 2017	11 Nov 2017
Volume 42 Number 24	THURSDAY 16 Nov 2017	25 Nov 2017
Volume 42 Number 25	THURSDAY 30 Nov 2017	09 Dec 2017
Volume 42 Number 26	THURSDAY 14 Dec 2017	23 Dec 2017
Volume 43 Number 1	THURSDAY 28 Dec 2017	06 Jan 2018

Deadline dates are subject to change. Check the latest issue of the *Ferrari Market Letter* for confirmation.